



FOR IMMEDIATE RELEASE

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The NoMad Alliance

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The NoMad Alliance Announces the Inaugural NoMad Jazz Festival in Madison Square Park

August 9-10, 2025 | Madison Square Park | Presented in Partnership with the The Jazz Gallery, Flatiron NoMad Partnership, and Madison Square Park Conservancy

New York, NY – April 16, 2025 – Get ready to experience the sounds of world-class jazz in Manhattan's quintessential live, work, play neighborhood as **The NoMad Alliance** proudly presents the inaugural **NoMad Jazz Festival**, taking place August 9-10, 2025 in Madison Square Park, one of New York City's most transcendent and welcoming urban oases. This exciting new festival, produced in partnership with with **The Jazz Gallery** – celebrating its 30th anniversary – along with the **Flatiron NoMad Partnership** and **Madison Square Park Conservancy**, will be an unforgettable weekend of live music, family events, and community celebration free to the public, activating across the Flatiron and NoMad districts.

Continuing the legacy of NoMad's Tin Pan Alley and the birth of the Great American Songbook, the neighborhood is the ideal place to showcase both renowned jazz performers and up-and-coming jazz talent. The festival's lineup, curated by The Jazz Gallery's Rio Sakairi, already includes renowned artists such as **Lizz Wright**, **Ravi Coltrane Quartet**, **Roy Hargrove Big Band**, **Michael Mayo**, **Dabin Ryu Trio**, **Arta Jēkabsone**, **Caracas Trio**, and **Melissa Almaguer**, with more artists to be announced in the coming weeks.

The excitement begins well before the NoMad Jazz Festival weekend. From August 3-8, 2025, the NoMad and Flatiron neighborhoods will come alive with special events, music and jazz-themed activations on the Flatiron and NoMad public spaces, curated live performances across participating venues, and discounts from local businesses. This action-packed week of music and culture will set the stage for an unforgettable celebration, positioning the area as a premier destination for music, art, and community.

Sponsorship Opportunities Available

Anyone can join as a Founding Sponsor of the **NoMad Jazz Festival 2025**. With sponsorship packages ranging from \$100,000 to \$25,000, brands and NoMad enthusiasts can take center stage in this highly anticipated event through exclusive branding, on-site activations, and extensive media exposure. For sponsorship inquiries, contact Miriam Dalaei Fodera at info@nomadjazzfestival.com.

For more information and updates, visit www.nomadjazzfestival.com, [@nomadjazzfestival](https://www.instagram.com/nomadjazzfestival), or email info@nomadjazzfestival.com

Sponsors

- The NoMad Alliance
- Simons Foundation
- Howard Gilman Foundation

Founding Partners

- The NoMad Alliance
- The Jazz Gallery
- Flatiron NoMad Partnership
- Madison Square Park Conservancy

NoMad Jazz Festival:

"The NoMad Jazz Festival is designed to be a community-centered celebration where you can relax, enjoy great food from local restaurants, and make memories with friends and family – all set to legendary performers and the next generation of jazz talent. This is a festival that'll draw you in, make you feel right at home, and leave you counting the days until it returns next year."

— Miriam Dalaei Fodera, Director, NoMad Jazz Festival

The NoMad Alliance:

"The NoMad Alliance is proud to bring together The Jazz Gallery, Flatiron NoMad Partnership, and Madison Square Park Conservancy to partner on this inaugural event. This festival is a milestone for NoMad and a reflection of its thriving creative energy. We are bringing jazz to the community streets, celebrating the neighborhood's dynamic spirit and rich musical heritage. There's no place like NoMad."

— Mark Ginsberg, Director of Marketing, The NoMad Alliance

The Jazz Gallery:

"The Jazz Gallery is thrilled to be curating the inaugural NoMad Jazz Festival and partnering with The NoMad Alliance, the Flatiron NoMad Partnership, and the Madison Square Park Conservancy bringing world-class jazz performances to our community, outdoors and in person."

— Janet Luhrs, Executive Director, The Jazz Gallery

Flatiron NoMad Partnership:

"We are so excited to fill the streets of Flatiron and NoMad with the sound of jazz during the very first NoMad Jazz Festival this summer. This week-long celebration will energize the neighborhood with live music, pop-up performances, and dynamic events from plazas to street corners. With our vibrant mix of public spaces, incredible dining and retail experiences, and unmatched connectivity, Flatiron and NoMad is the perfect stage to experience the sound of jazz in New York City."

— James Mettham, President, Flatiron NoMad Partnership

Madison Square Park Conservancy:

"Madison Square Park Conservancy looks forward to welcoming some of today's most talented jazz performers to the park this August. What better way to spend a summer day than listening to music on the Oval Lawn, at the center of our community's favorite green oasis."

— Holly Leicht, Executive Director, Madison Square Park Conservancy

The NoMad Alliance

The NoMad Alliance is a not-for-profit organization committed to building an ever-better, sustainable community and growing local businesses. NoMad is the quintessential live-work-play-learn neighborhood in New York City. Steeped in rich history and architecture, NoMad offers a unique combination of retail, hospitality, food, nightlife and more. The area is home to an exciting mix of industries – including creative, design, medical, and tech – as well as one-of-a-kind residential buildings. Plus, it boasts the incomparable Madison Square Park. The distinctive neighborhood is truly like no other part of New York City – There's no place like NoMad. For more information visit [NoMad Alliance](#) or contact Gabriella Ferraro-Michaelson at info@ExperienceNoMad.com. [@ExperienceNoMad](#)

The Jazz Gallery

Celebrating 30 years of innovative music and imaginative programming, The Jazz Gallery is an intimate performance space, lounge, and home for artists who challenge convention, take creative risks and lead their field as performers, composers and thinkers. Set in the bustling Nomad neighborhood, artists and audiences come together from around the world to explore new ideas, collaborate, and celebrate jazz as a dynamic art form that reflects our ever-changing world. Open four nights a week, Wednesday - Saturday; sets at 7.30pm & 9.30pm. Visit jazzgallery.org and [@jazzgallery](https://www.instagram.com/jazzgallery).

Flatiron NoMad Partnership

The Flatiron NoMad Partnership, formed in 2006, is a non-profit organization and business improvement district that serves the businesses, people, and places that help make Flatiron and NoMad two of Manhattan's most iconic and authentic destinations. Home to a range of retailers and employers, cultural and educational institutions, and a thriving residential community, the district is a center of activity. The Partnership serves as a dedicated steward and supporter of public life in the district by maintaining a clean and safe environment; spearheading area improvement projects; and marketing and championing the diverse business and retail options in this vibrant and historic neighborhood. To learn more about the Flatiron NoMad Partnership, visit FlatironNoMad.nyc or contact flatironnomad@berlinrosen.com.

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Madison Square Park Conservancy

Madison Square Park Conservancy is the nonprofit entrusted by the City of New York to operate Madison Square Park, a 6.2-acre public space in the heart of Manhattan. Our mission is to conserve, maintain, and program this ever-evolving historic green space, including raising 100% of the park's operating budget. Our dedicated team takes great pride in caring for and shaping an urban oasis for all to enjoy.

Anchoring a diverse and vibrant live-work community, Madison Square Park is both an intimate neighborhood park and an international destination for 60,000 daily visitors. A public space since 1686, the park has been a gathering place for people from all walks of life for centuries. Today, it is also a public garden, urban forest, wildlife habitat, public art exhibition space, a haven for children and pets to play, and one of New York City's most transcendent and welcoming places. Visit us at madisonsquarepark.org or on Instagram [@madsqparknyc](https://www.instagram.com/madsqparknyc).