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**MADISON SQUARE PARK CONSERVANCY'S  
MAD. SQ. ART  
PRESENTS  
IVÁN NAVARRO: *THIS LAND IS YOUR LAND*  
February 20 – April 13, 2014**

***Site-specific installation of three water towers references the experience of immigration through repeating neon reflections on mirrored walls inside the structures***

**New York**—Madison Square Park Conservancy's **Mad. Sq. Art** announces a new sculptural installation for late winter 2014: ***This Land Is Your Land*** by Brooklyn-based Chilean artist **Iván Navarro**. The site-specific installation presents three water towers inside of which neon reflections repeat infinitely. The sculptures merge a staple of the New York skyline with the street-level landscape of the Park. The artist takes the exhibition's title from the beloved 1940 Woody Guthrie folk song, which is both an American anthem and a vocal pull to the freedoms offered in this country for an immigrant population. The towers are elevated to a height above visitors' heads, allowing them to walk underneath and look up into each sculpture to view the content within. The exhibition is on view daily from February 20 – April 13, 2014 in Madison Square Park.

Navarro's water towers—each measuring approximately seven feet in diameter and standing on roughly eight-foot-tall supports—will function as vessels for a vocabulary of the political and personal experience of immigration. The interior of one tower will feature the words “me” and “we”, another will feature the word “bed”, and a third will display the image of a ladder—all of which will be composed of neon light. An internal arrangement of mirrors will enable each word or image to repeat perpetually through a seemingly endless vertical space.

**Martin Friedman Senior Curator of the Madison Square Park Conservancy, Brooke Kamin Rapaport comments:** "Iván Navarro uses memory—as a child during the brutal Pinochet regime in Chile—and reflection—on the freedoms of the American experience—to create *This Land Is Your Land*. This project is significant for our program because Navarro's work tackles issues pertaining to democracy, social structure and how language can simultaneously manifest liberation and oppression. While wood water tanks are a ubiquitous sight on New York City's rooftops, the artist loads them with substantive content demonstrating how sculpture can function as object and as a messenger of critical issues today."

*This Land Is Your Land* is a carefully chosen title for Navarro: it represents the vast expanse of the American landscape and a democratic society pursued by millions of people. Like Guthrie's song, which repeats the phrase “This land was made for you and me,” Navarro's hope is for access to this country by those who are foreign-born.

**Artist Iván Navarro states:** “I like the idea of a reservoir of water. This simple and timeless wooden structure contains water—the most primitive and elemental resource, the essence of human sustenance, and a reminder of the basic condition that all humanity shares. We must guarantee our water in order to survive. In that sense the water tanks are containers of primordial knowledge. Their form and material are equally archaic: they are simple circular huts with conical roofs, made of wood. Less obvious but nonetheless important is their reference to watchtowers due to their elevated position. Although they are benign objects, there is the sense that they are quietly surrounding us, surveying the city below. These water towers metaphorically function as tall ornamental crowns on the tops of the large buildings that dominate the urban landscape. They punctuate the glory of modern civilization while reclaiming its humanity.”

The Madison Square Park installation coincides with the February 2014 release of the first monograph on Iván Navarro. Written by Cay Sophie Rabinowitz with contributions by Hilarie M. Sheets and Paul Kasmin Gallery, *Iván Navarro* is published by Skira Rizzoli.

### **About the Artist:**

Iván Navarro (b. 1972 in Santiago, Chile; lives and works in Brooklyn, New York) is internationally renowned for his socio-politically charged sculptures of neon, fluorescent and incandescent light. In 2009, he represented Chile in at the 53rd Venice Biennale.

Recent solo and group exhibitions include the Frost Museum of Art in Miami (2012); the Prospect.2 Biennial in New Orleans (2011); Paul Kasmin Gallery in New York (2010); Distrito 4 in Madrid (2010); Museum on the Seam in Jerusalem, Israel (2010); Tierra de Nadie in Caja de Burgos, Spain (2010); Towner Contemporary Art Museum in Eastbourne, UK and Galerie Daniel Templon, Paris (2009); Greenaway Gallery-Adelaide Bank Festival of Arts in Australia (2008); Centro Cultural Matucana 100 in Santiago, Chile (2007); Witte de Witt in Rotterdam, The Netherlands (2006); and MOCA at Goldman Warehouse in Miami (2006). His work is held in the public and private collections of the Hirshhorn Museum and Sculpture Garden (Washington, DC), Virginia Museum of Fine Arts (Richmond, VA), Fonds National d'Art Contemporain (Paris), Towner Contemporary Art Museum,

(Eastbourne, UK), LVMH Collection (Paris), Saatchi Collection (London), Martin Z. Margulies Warehouse (Miami, FL), and Centro Galego de Arte Contemporanea (Santiago de Compostela, Spain).

Iván Navarro is represented by Paul Kasmin Gallery.

### **About Mad. Sq. Art and Madison Square Park Conservancy:**

Mad. Sq. Art is the free, contemporary art program of the Madison Square Park Conservancy.

Since 2004, Mad. Sq. Art has commissioned and presented more than twenty premier installations in Madison Square Park by acclaimed artists ranging in practice and media. Mad. Sq. Art has exhibited works by artists including **Bill Beirne, Jim Campbell, Richard Deacon, Mark di Suvero, Bill Fontana, Ernie Gehr, Orly Genger, Sandra Gibson & Luis Recoder, Antony Gormley, Jene Highstein, Tadashi Kawamata, Mel Kendrick, Sol LeWitt, Olia Lialina & Dragan Espenschied, Rafael Lozano-Hemmer, Charles Long, Jacco Olivier, Roxy Paine, Giuseppe Penone, Jaume Plensa, Shannon Plumb, Ursula von Rydingsvard, Alison Saar, Jessica Stockholder, Leo Villareal, and William Wegman.**

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The Andy Warhol Foundation for the Visual Arts



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For more information on the Madison Square Park Conservancy and its programs, please visit <http://madisonsquarepark.org>.

**Image:** Installation view of Iván Navarro's *This Land Is Your Land* in Madison Square Park (2014). Photo by James Ewing Photography, New York. Courtesy of Madison Square Park Conservancy.

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